# **Author Guidelines**

We publish original papers mainly of empirical nature, dealing with basic or applied research with animals or humans; we also consider eventually conceptual and theoretical papers.

## General guidelines

Your paper must not be submitted to any other journal.

Use the authors' checklist, download and sign the cover letter that must accompany your submission. Both forms are available at our web page.

When preparing your article, make sure you reviewed pertinent literature published in the MJBA and other Latin American journals specialized on your subject. We openly promote the visibility of behavior analysis produced in the region.

At the moment of submission, please send the names and emails of two specialists on the topic of your paper that would consider serving as reviewers for the Mexican Journal of Behavior Analysis. These potential reviewers will not judge your own paper, they will help the journal to keep our revision process times to the minimum.

The MJBA will not return submitted manuscripts, make sure you keep a copy for your records.

Send your proposal using the OJS system at http://www.journals.unam.mx/index.php/rmac, or send it to the editor to: rmac@conducta-humana.org

### **Format instructions**

Organize your article following the APA Publication Manual, 5<sup>th</sup> edition.

We accept electronic submissions, using Word 2003 or later. Typeset Times Roman, size 12, double space.

Ideally your paper should not exceed 5000 words, including references.

Title (maximum 12 words), abstract (maximum 200 words) and keywords (4 to 6 terms) are required both in English and Spanish.

Empirical studies should include: introduction, method, subjects, apparatus and materials, procedure, results, conclusions, discussion and references.

Figures and tables should be located at the end of the text file, signaling where in the text should be included. Authors are responsible for the quality of figures and tables. They should be submitted in black and white, in one of the usual formats: jpg, pdf, tif, gif.

If the texts includes mathematical notation, equations o special symbols, authors are responsible for submitting those symbols as images, made under appropriate software or elaborated by a professional designer. Texts including symbols not complying with this requisite will not be accepted. Include a list of titles for figures and tables at the end of the text.

Avoid special format for headings and footnotes. Only the first page footnote with information about the authors will be included. Number the pages of your paper.

In order to expedite doubled blind review of your paper, make sure the first paper of your proposal includes title and full name of the authors. Provide email, phone number and address of a contact author that will be the one responsible of following up further communication with the journal.

Suggest a short title that will be used as heading for the publication (maximum 7 words).

In the first page footnote, provide an email and address of the main author, and specify clearly the participation of each of the collaborators to the paper. In this section include acknowledgments when appropriate.

Beginning from the second page, make sure there is no trace leading to disclose the name of the authors in order to facilitate anonymous peer-review.

Check spelling of entire papers in order to minimize grammatical mistakes.

#### Instructions for references

All references should appear in the text and the other way around. Mistakes in references will be corrected by authors and will delay publication of your paper. Some examples of the most common types of references:

Articles:

In text (Mechner, 2009), o Mechner (2009) References:

Mechner, F. (2009) Analyzing variable behavioral contingencies: Are certain complex skills homologous with locomotion? *Behavioural Processes*, *81*, 316-321.

In text: (Torres, Villamil & Calleros, 2009), o Torres, Villamil, y Calleros (2009)

Torres, C., Villamil, W., & Calleros, K. (2009) Efectos de la disminución de la probabilidad y la disponibilidad de reforzamiento en programas temporales de distinta duración [Monográfico]. *Revista Mexicana de Análisis de la Conducta, 35*, 87-100.

In text: (Pulido, López & Lanzagorta, 2005), o Pulido, López, y Lanzagorta (2005) References:

Pulido, M. A., López, L., & Lanzagorta, N. (2005) Effects of contingent and non-contingent signals during interval on response acquisition by rats. *Mexican Journal of Behavior Analysis, 31*(2), 227-244.

In text: (Kung, Rummans, Colligan, Matthew, Sloan, et al. 2006), o Kung, Rummans, Colligan, Matthew, Sloan, et al. (2006)

References:

Kung, S., Rummans, T. A., Colligan, R. C., Matthew, M. C., Sloan, J., Novotny, P. J., & Huntington, J. L. (2006) Association of Optimism-Pessimism With Quality of Life in Patients With Head and Neck and Thyroid Cancers. *Mayo Clinic Proceedings*, *81*, 12, 1545-1552.

Chapters in books:

References

Harzem, P. (1994) Las lecciones que no hemos aprendido de B. F. Skinner. En E. Ribes (Ed.), *B. F. Skinner: In memoriam* (pp. 175-185). Guadalajara, JAL: Universidad de Guadalajara.

Iversen, I. H., & Matsuzawa, T. (2001) Establishing line tracing on a touchmonitor as a basic drawing skill in chimpanzees (*Pan troglodytes*). In T. Matsuzawa (Ed.), *Primate origin of human cognition* (pp. 235-268). Tokyo: Springer.

### Books:

References

Skinner, B. F. (1938) The behavior of organisms. New York, NY: Appleton Century Crofts.

De Gortari, E. (1982) *Fundamentos de la Lógica. La actividad científica y su explicación dialéctica.* Barcelona: Océano.

Hackfort, D., & Spielberger, C. D. (Eds.). (1989) *Anxiety in Sports. An International Perspective*. New York, NY: Taylor & Francis.

For other types of references, consult APA Publication Manual, 5th edition.